### Nadia Corsi Ribeiro

#### **Work Experience**

2021- Current **Explainer** Ongoing "Science Museum", London, UK Responsibilities

- Working as an explainer providing live interpretations in selected museum galleries for all visitors.
- Delivering a wide ranging and creative programme of activities and events for specific audiences to include schools, families, adults and people with additional needs.
- Supporting the development of new learning activities to engage visitors with science, technology, engineering and maths (STEM).

2016 - Current Executive producer "ATD Travel Services", London, UK

Responsibilities

- Working as a video content producer managing the production of TV and online adverts as well as video social media contents.
- Helping the marketing team to develop dissemination and marketing strategies for the video content to improve customer experience.

Main Achievement:

I started the department in ATD with a limited initial budget. After only one year we have consistently increased the production of TV and Online Adverts and Video Social Media Contents.

My position entails following the full production process from start to finish, creating a weekly stream of video contents for major Theme Parks in Florida. These have included, Disney World Resorts and Universal Orlando Parks.

2014 - 2015 **Sales Executive** "ATD Travel Services", London, UK Responsibilities

- Supporting growth and development of the company's Brazilian brand. .
- Creating a blog and travel guide
- Answering customer service calls, building a reputation for knowledge and excellence.

Main Achievement:

During this period I worked for the Brazilian brand. Here we produced a travel guide packed with tips and curiosities about Orlando and the parks to enhance customer experience.

**2013- Writer / author** of two textbooks art history for primary age students. Published by SME sistema Mackenzie de ensino.

Responsibilities

- Researching material for and writing textbook on the history of art for children aged 11 to 12 years old.
- Developing practical activities with guides for teachers.

Main Achievement:

I was able to create practical activities that enabled students to experiment with the materials and techniques used by the artists they were studying. This also included activities that enabled the exploration of links with other areas of study to include science, technology, literature and history.

## 2012-2013 Assistant to the Director of the Department of Education at "Museu da Pessoa", São Paulo, Brazil

Responsibilities

- Production of "Conte sua Historia", an open project built with the community establishing partnerships with associations and other entities.
- Facilitating visitor interviews to tell their story and be part of the museum's collection.
- Producing the "Museu na escola", a program that takes the museum into the school transforming students and teachers into curators of an exhibition and editors of a book.
- Establishing and maintaining contact with the school and managing production and training courses during the school year.
- Production of the book "Rumos de vida: histórias de sonhos, escolhas e superação" financed by Chevron Brasil.

Main Achievement:

We partnered with a homeless association and interviewed and worked with homeless people some of whom, after being part of the project, reestablished contacted with their families after many years missing.

# 2010-2011 Assistant to the Head of the Department of Culture at Instituto Cervantes Roma, Rome, Italy

Responsibilities

- Assisting in the organisation and coordination of cultural activities (expositions, concerts, recitals, theatre plays, etc.).
- Production of the weekly audiovisual bulletin for TV Cervantes about activities in the Department of Culture in Rome
- Production of the promotion campaign for the band "Ojos de Brujo" at the Festival "Roma incontra il mondo".
- Organisation of the Festival SCOPRIR 2010 "Festival de Cine Iberoamericano de Roma"

Work Experience film and advertising productions

#### 2005-2013 **Freelance Cinematographer Producer** at "Piensan las Manos", Leon, Spain Responsibilities

• Managing and producing various audio-visual projects many of which were educational and tourist projects.

#### Educational projects

- Production of "Español en Marcha", a learning method to teach Spanish to foreigners. Audiovisual product composed of 20 chapters in the format of a mini-series, developed for the publisher SGEL

- Production, direction and scripted of the documentary "Del Quijote a Goya: los tapices españoles", realised for TV Cervantes

- Producer, scripted for the documentary "Aprender Innovando", realised for the foundation Funcação Telefonica.

#### **Touristic projects**

- Production of "Videoguias" of Canal de Castilla for the foundation "Global Nature"
- Production and design of the audiovisual project "Videoguias" for the Municipality of Ampudia

#### **Musical projects**

- Production of the musical DVD "Homenaje de la Joven Orquesta Sinfónica de Castilla y León a Jesús López Cobos", made for the Department of Culture of Castilla y León.
- Production of the musical DVD "Rapabestas en Concierto"

2010- **Video assist operator at** "La daga de Rasputín" Spain. Fiction movie produced by Enrique Cerezo P.C. and Telecinco Cinema directed, written and starring Jesús Bonilla.

2008 - Script supervisor at "Estirpe de Tritones, más allá de ningún sitio" Spain. Fiction movie produced by Estirpe Cinematographic Productions directed, Julio Suárez Vega.

2007 - Video assist operator at "Barby Killer" Spain. Fiction movie produced by MediaPro directed by Miguel Marti.

2007 - **Trainee of photography in** "Fuera de Carta" Spain. Fiction movie produced by Producción Ensueño Films and Antena 3. Directed by Nacho G. Vellila.

2007 - **Direction of the** "La memoria de los pueblos del Bierzo" Spain. Documentary movie Produced by Association of Cinemedular

2007- Video Assist in the advertising campaign "Burger King" Spain. Produced by 4 cabezas

2007- Video Assist in advertising campaign "dulces QUÉ" Spain. Produced by Idea filmes

2003- **Assistant director** in advertising campaign "Aaachis Resprin" Produced by Associate Producers directed by Marcos Jorge.

2003 - Assistant director in advertising campaign "OMO" Brazil.Produced by Associate Producers directed by Marcos Jorge.

2002 - Assistant Director "Os Melhores Anos de Nossas Vidas" Brazil. Documentary Produced by Gullane films directed by Andrea Pasquini.

#### **Academic Education**

2009 - 2010 Universidad Carlos III de Madrid, Madrid, Spain

• MA in Cultural Management. Courses in marketing, cultural administration, financing, budgeting, sponsorship and communication

1999 - 2004 Pontifícia Universidade Católica de São Paulo (PUC), São Paulo, Brazil

• BA in Communication and Arts. Courses in theatre, dance, performance and arts.

#### Additional Skills

- IT Skills: MS Office (advanced), Adobe (advanced), Photoshop (advanced), Final Cut and AVID (advanced)
- Languages: English (advanced), Portuguese (native), Spanish (native), Italian (advanced)